City of Napa - Permanent Public Art Projects

Public Art Ordinance

- 1% of construction costs over $250K
- Public Art installed at private property site (approved by Planning Commission) -OR- fees paid into the Public Art Fund

Public Art Fund

- Funds must be used for new permanent artwork
- Funds must be on city property
- Projects must be consistent with the Public Art Master Plan

Public Art Master Plan

- Outlines the vision, goals, and core values of the City’s public art program
- Provides important administrative guidelines for determining how public art is selected and where it is placed

Public Art Steering Committee

- 5 members of the public with art backgrounds/experience
- Advise staff and City Council on projects using the Public Art Fund

Public Art Sites

- Review in conjunction with proposed sites in the Public Art Master Plan and any new City construction projects
- Projects outside of the City scheduled projects fill out the Public Art Request Form and subject to review by PASC and City Council

Public Artist/Artwork Selection

- Step 1: Request For Qualifications
- Step 2: Request For Proposals
- Step 3: Art Selection Committee
- Step 4: PASC Review recommendation
- Step 5: City Council Approval
- Step 6: Artist agreement and installation
City of Napa - Temporary Public Art Projects

Temporary Public Art Funding

- City of Napa General Fund for Public Art programs (limited funds)
- Grants (e.g. Tourism Improvement District, PBID, NEA, etc)
- Private Properties or Sponsors

Temporary Projects / Sites

- Existing City Programs (e.g. Napa Art Walk, Napa Lighted Art Festival)
- Collaboration with private property owners
- Collaboration with a non-profit or other government agency
- Individual requests (e.g. Public Art Request Form)

Public Artist/Artwork Selection

- Call For Artists / Invitational Artists
- Art Selection Committee
- City Manager or Dept Director Approval
- Artist agreement and installation