

**N A P A  
T O U R I S M  
I M P R O V E M E N T  
D I S T R I C T**

*Local Governing  
Committee*

**Reynaldo Zertuche**  
*Chairman*

**Sara Brooks**  
*Co-Chairman*

**Jamie Cherry**  
*Chair-Elect*

*Committee Members*

**Patrick Miller**  
**Craig Smith**  
**Michael Collins**  
**Robin Klingbeil**

**SPECIAL MEETING AGENDA**

Embassy Suites Napa Valley – Sauvignon Room  
1075 California Blvd, Napa, CA 94559  
Thursday, November 8, 2018 | 1:00 p.m. - 5:00 p.m.

**Call to Order/ Introductions:**

**Public Comment:**

Public comment for all items on or not otherwise on the agenda.

**Items:**

1) **Marketing Consultant Presentations**

The following four marketing consultant firms will present to and be interviewed by the Committee on their respective proposals\* for the 2019-2020 fiscal year marketing contract with the City of Napa:

- a. The Abbi Agency/Malen Yantis PR;
- b. Augustine Agency;
- c. Astra Digital Marketing Services; and
- d. Wagstaff Worldwide.

*\*Proposals are on file in the City Clerk's office at 955 School Street, Napa, CA 94559. For more information, please email:*

[clerk@cityofnapa.org](mailto:clerk@cityofnapa.org)

**Adjournment of Committee Meeting:**

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THE AGENDA FOR THE ABOVE STATED MEETING WAS POSTED AT LOCATIONS FREELY ACCESSIBLE TO MEMBERS OF THE PUBLIC AT CITY OF NAPA CITY HALL, 955 SCHOOL STREET, AND AT THE COMMUNITY SERVICES BUILDING, 1600 FIRST STREET, NAPA, CA, 94559, ON NOVEMBER 7, 2018.