



FOR IMMEDIATE RELEASE

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MEDIA RELEASE

The Napa Police Department (NPD) strives to promote a peaceful, safe and secure environment for our community members to live & work, and our visitors to relax & have fun. In July 2019, the State of California's Alcoholic Beverage Control (ABC) awarded an Alcohol Policing Partnership grant to NPD. The grant's goals include reducing future crimes involving alcohol and alcohol licensees involving a wide variety of enforcement and education activities, by focusing on three key areas:

1. Education is a key component of our strategy. Identifying and educating premises with licensee violations within the City of Napa, specifically focusing on the downtown area. One of the cornerstones of our grant is educating the public, merchants and their personnel, and the police on current laws and trends related to providing, selling, purchasing and consuming alcoholic beverages responsibly.
2. Reducing the opportunity for minors to obtain alcohol.
3. Enforcement of ABC-related laws with an emphasis on the downtown and surrounding areas where Special Events (including BottleRock) are held. The downtown area draws large numbers of people to ABC-licensed establishments. Our enforcement strategy will vary in order to effectively reduce crimes involving alcohol and alcohol licensing violations. Calls for police service increase accordingly, with many alcohol-related issues including fights, drunkenness and ABC violations. Enforcement efforts will take place through the increased overt presence of police officers visiting ABC-licensed establishments, their presence at special events where alcohol is served, and through the use of undercover minor decoy and shoulder tap operations.

NPD will continue to work with our partners at the Napa County District Attorney's Office to prosecute those who choose to break the law related to selling or furnishing alcohol to minors. Additionally, NPD will work closely with ABC to hold licensed establishments accountable that willingly violate ABC's administrative rules.

At the end of the day, your Napa Police Department is striving to promote a peaceful, safe and secure environment for our community members and visitors, alike.

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