

TIPS TO STAY ON TRACK

- Phase out plastic carryout bags: use up your current supply or exchange for compliant bags before January 1, 2015
- Talk to your supplier or find a new source to order recycled paper bags that meet all the ordinance requirements
- Provide customers another option by selling reusable bags
- Get ready to sell the recycled paper bags
Program your cash register to show the sale of recycled paper bags on the sales receipt
- Train your employees about the ordinance criteria for recycled paper bag sales and protective bag uses:
 - Teach them to always ask if the customer wants to use their own bags or purchase recycled paper or reusable bags for a minimum charge of 10 cents per bag
 - Understand the reason for the bag charge is to deter the use of paper bags and promote a shift toward the use of reusable bags to reduce waste. Stores retain money collected from bag charges, which are not subject to sales tax
 - Protective bags include bags for meat and fish, produce, frozen goods, prescriptions, greeting cards, glass or bulk items (exempt from bag charges)
 - Banned plastic bags do not qualify as protective bags unless handles are removed
- Prepare your customers: Display window posters and cashier tents. Offer free reusable bags for a promotion before January 1. The City of Napa will also educate customers through the newspaper, social media, etc.

RETAIL RESOURCES

For more resources and information, visit www.cityofnapa.org/plasticbags

Resources include:

- Ordinance Document 02014-10, which adds Chapter 5.65 to Title 5 of the Napa Municipal Code
- Retailer Frequently Asked Questions
- List of recycled paper bag suppliers
- List of reusable bag suppliers
- Customer fact sheet

QUESTIONS?

CONTACT US:

Phone: 707-257-9520

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CITY of NAPA



Sustainable
NAPA COUNTY

CITY OF NAPA BRING YOUR OWN BAG



SINGLE-USE BAG REDUCTION ORDINANCE

WHO SHOULD USE THIS BROCHURE?

- Supermarkets and grocery stores
- Convenience stores
- Department stores
- Clothing stores
- Wineries and tasting rooms
- Drug stores and pharmacies
- Local and national retail stores
- Mobile retail vendors



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Printed with soy-based ink on recycled paper.

This ordinance applies to retail establishments of all sizes located within or doing business within the City of Napa.

SHOPPING WITH REUSABLE BAGS IS THE BEST CHOICE

The City of Napa has adopted a Single-Use Carryout Bag Reduction Ordinance to reduce the environmental and community impacts related to single-use plastic and paper carryout bags and promote a major shift toward the use of reusable bags.

Starting January 1, 2015, retail stores in the City of Napa may not provide single-use carryout plastic bags, and must charge a minimum of 10 cents for each paper bag sold to customers.

Customers have the option to bring their own reusable bags or purchase paper or reusable bags from stores.

GENERAL ORDINANCE DETAILS

- Applies to all retail establishments selling perishable or nonperishable goods directly to the customer, such as food, clothing or personal items grocery and retail stores
- Prohibits single-use plastic bags
- Promotes reusable bags
- Allows for the sale of recycled content paper bags for a minimum price of 10 cents per bag
- Allows for protective bags without handles

RECYCLED PAPER BAGS

The paper bags your store offers for sale at checkout must meet the following requirements:

- Paper bag fibers must contain no old growth fibers
- Bags must be a minimum of 40% post-consumer recycled content paper
- Bags must be 100% recyclable, including the handles
- Bags must have all the following information printed in a highly visible manner on the outside of the bag (typically on the bottom/underside):
 - Words "Reusable" and "Recyclable"
 - Name and location of the manufacturer
 - The percentage of post-consumer recycled content paper



REUSABLE BAGS

Under the ordinance, a bag is considered to be reusable only if it meets one of the following criteria:

Machine washable or made from a material that can be cleaned and disinfected, with handles and designed for at least 125 uses, **OR** Durable plastic at least 2.25 mil thick, with handles, and specifically designed and manufactured for multiple reuse

USE OF PROTECTIVE BAGS

Protective Bags are paper or plastic bags that are allowable only if they meet certain requirements:

1. Does not have handles; AND
2. Are used to transport produce from produce department, bulk food from bulk food area, meat from meat department, or medication from pharmacy
3. Are used to segregate food or merchandise that could damage or contaminate other food or merchandise when placed together in a reusable or recycled paper bag
4. Are used to protect newspapers, laundry or dry cleaning bags

SALES OF RECYCLED PAPER BAGS

- All sales of recycled paper bags must be itemized on the customer receipt
- The minimum price for each recycled paper bag is 10 cents
- The 10 cents is not taxable, and retailers retain the revenue in order to offset the costs of providing paper bags



Residents, visitors and businesses in the City of Napa discard approximately 27 million plastic bags each year, according to CalRecycle. A small percentage are recycled, but the majority end up in landfills, litter the landscape, pollute our river and creeks, harm or kill wildlife, and jam recycling equipment. Shopping with reusable bags is a great way to take part in reducing litter and waste, protecting creeks, and conserving natural resources.

EXEMPTIONS

Plastic bags with handles are allowed to be used by restaurants and other food providers for the transportation of prepared take-out foods and liquids.

Stores are required to provide customers participating in WIC or SNAP programs with a reusable bag or recycled paper bag at no cost