Cash For Grass
Turf Replacement Rebate Program

Convert to a Water-Efficient Landscape!

The City of Napa is offering cash rebates to water customers who replace water-thirsty lawn areas with low-water-use plants and permeable hardscape. Artificial turf installations are not eligible for the rebate. Funding is limited and applications will be accepted on a first-come, first-served basis. Program is budgeted through June 2023, but the City reserves the right to terminate this program at any time, for any reason.

Rebate Offer

$1.00 per square foot of turf removed, with per site maximum of:
- $750 for Single-Family Residential (equivalent to 750 sq. ft.)
- $2,500 for Commercial/Multi-Family (equivalent to 2,500 sq. ft.)

'Flip Your Strip' Bonus: Parking strip areas between the sidewalk and street are rebated an extra $1.00 for a total of $2.00 per square foot, and are excluded from the per site maximum.

Customers must consent to brief Pre- and Post-Inspection site visits by City of Napa Water Conservation staff in order to apply and qualify for the Cash For Grass rebate.

At the Pre-Inspection visit, City staff will measure the proposed conversion area and verify that the site meets the program’s terms and conditions. If approved, the City will mail a Notice to Proceed to the customer.

Lawn conversions must be completed within four (4) months of the Notice to Proceed. To ensure water savings are achieved, the converted area must remain in compliance with program terms and conditions for a period of five (5) years following receipt of the rebate. An applicant may be charged part or all of the rebate amount at the City’s discretion if the terms or conditions have been violated. Notwithstanding the foregoing, this requirement is void upon transfer of ownership.

Following the Post-Inspection visit and Final Approval, the City will issue rebate check to the eligible applicant within four (4) weeks.

Steps to Participate

1. Call the City of Napa Water Conservation Specialist at (707) 257-9497 to schedule a brief Pre-Inspection visit to have the lawn area measured.

2. Following Pre-Inspection, await receipt of Notice to Proceed letter and pre-approved Application from the City.
   - Do not remove lawn until you receive these documents.

3. Remove the lawn area and install your project according to the program Terms and Conditions. Find helpful resources in the Water Conservation section at cityofnapa.org/water.

4. Call the City of Napa Water Conservation Specialist at (707) 257-9497 to schedule a Post-Inspection visit.
   - Post-Inspection must take place within 4 months of the Notice to Proceed.

5. Provide at Post-Inspection your final completed Application and a list of plants and materials used in the conversion. Applicants must also complete IRS Form W-9. Check will be issued within 4 weeks.

Terms and Conditions

- Program is open to all properties served by a City of Napa water account. Applicant’s account must be in good standing.
- Lawn areas to be converted must be historically maintained and irrigated. Dirt areas that show no signs of the presence of lawn, or lawns removed prior to City pre-inspection, are not eligible.
- Landscaping Requirements for Converted Area:
  - 50% Plant Cover - Plants must cover at least 50% of the converted area once fully grown. Parking strips are exempt.
  - Plants - must be drought tolerant and adapted to our climate. Helpful resources for water-wise plant selection are available at cityofnapa.org/water.
  - Hardscape - All planting areas must have a minimum of three (3) inches of mulch. Impermeable surfaces such as concrete are not eligible.
  - Irrigation system for the converted area, if used, must be low-volume drip irrigation. System must be in good working order, free of leaks/malfunctions. If only part of a lawn is converted, new planting area must be irrigated on a separate valve from the remaining lawn. Sprinkler system for the remaining lawn must be modified to avoid spray onto the converted area.
- Tenants/Renters: If applicant is not the property owner, written consent from the property owner must be provided to City staff at the Pre-Inspection visit.
- At Post-Inspection, applicant must provide a list of plants and hardscape materials used in the conversion (may be handwritten). If conversion fails inspection, applicant will be given thirty (30) days to bring project into compliance.
- Applicant will also be required to complete IRS Form W-9 for Federal tax purposes.
- Offer is limited to one Cash For Grass rebate per account.

Funding for this project has been provided in part from the Water Quality, Supply, and Infrastructure Improvement Act of 2014 and through an agreement with the State Department of Water Resources.