



Urban Tech Talk
Napa: 2040
General Plan
Conversation Starters

Friday, May 18, 2018

2PM – 8PM

Uptown Theater

Speaker Bios

Jill Techel, Mayor, City of Napa



Jill Techel is a graduate of the University of North Dakota, who came to the City of Napa in 1971. Her first official position was as an appointee to the Napa Parks and Recreation Commission, and she later became the first female chairperson for that group. In 1996, Jill was appointed to fill the vacancy on the City Council due to the death of Mayor Ed Solomon. Following her two four-year terms on the Council, Jill was elected Mayor of Napa in March 2005, ran unopposed for a second term in November 2008, and was elected to a third term in 2012.

Moderator: Gordon Feller



Founder of Meeting of the Minds, a non-profit global leadership network and knowledge-sharing platform focused on urban sustainability, connected technology, and innovation. Gordon's clients have included technology leaders such as IBM and Apple as well as The World Bank, United Nations, German & Canadian national governments, and many others. Gordon has also published articles in CFO Magazine, Urban Land, TIME Magazine, and Financial Times.

Jonathan Reichental, Ph.D.



Smart City Leader, Professor, Writer, and Government Advisor. Jonathan is an experienced IT leader with over 25 years of success in driving and achieving organizational goals in both the private and public sectors and was named one of the 20 most influential Chief Information Officers in the United States in 2016.

Jay Nath



Co-Executive Director at City Innovate Foundation which develops innovative solutions to large-scale problems. City Innovate Foundation enables city leaders to build frameworks around data-driven policy decisions, and scale these frameworks so government can deliver services effectively and efficiently to more citizens.

Jaime Rodriguez



Founding Principal at eShare.bike and Principal at Traffic Patterns. Jaime is a traffic engineer with 20+ years of experience in traffic operation and design including Intelligent Transportation Systems (ITS), IoT Solutions for Transportation, Bicycle & Pedestrian Transportation Planning, and Safe Routes to School.

Chris Davis



Vice President at Cimcon Lighting, Inc. Chris has proven success leading technology companies in global markets, specializing in smart city and clean technology systems and solutions, enabling clients to respond profitably to today's energy, sustainability, environmental challenges through smarter energy solutions and business transformation.

Keith Foxe



Director of Business Development at Cubic Transportation Systems, creating business solutions for transportation providers in the western U.S. with a focus on services that take advantage of collaboration between payment solutions providers, mobile technologies, new transportation solutions and rider focused applications.

Andrew Adams



Principal at Monitor Deloitte. Andrew helped launch Deloitte's "Future of Mobility" practice, leading much of the original research. He has advised large automotive clients, start-ups, dealers, and retailers on the implications of the Autonomous Vehicle market.

Gil Friend



Chief Sustainability Officer, City of Palo Alto. Gil is widely considered one of the founders of the sustainable business movement. Named inaugural member of the Sustainability Hall of Fame by the International Society of Sustainability Professionals, and "one of the 10 most influential sustainability voices in America" by The Guardian.

Derek Ouyang



Designer, Engineer, Educator. Derek was project manager of Stanford's first-ever entry to the U.S. DOE's 2013 Solar Decathlon and has been featured as an up-and-coming designer in the Los Angeles Times, in Home Energy magazine's "Thirty under 30", and at TEDxStanford. Currently he is building his own practice as founder of Cloud Arch Studio and co-founder of City Systems and is a lecturer at Stanford University's Sustainable Urban Systems Initiative.

Urban Tech Talk is the first in a two-part speaker series intended to foster civic engagement in a lead-up to the General Plan Update. For more information, please check the City's website and social media accounts for continuous updates.

www.cityofnapa.org

Day at a Glance

2:00 – 2:45 **Network with speakers, guests, and colleagues**

2:45 – 3:00 **Welcome and Opening Remarks**

Jill Techel, Mayor, City of Napa
Dr. Peter Pirnejad, Assistant City Manager
Gordon Feller, Moderator

3:00 – 4:00 **Session 1: Smart Cities and Incubators**

A “SmartCity” uses information and communication technologies to increase operational efficiency, share information with the public, and improve the quality of government services and citizen welfare. Incubators are a way to foster creativity in business, hospitality, tourism and other areas vital to Napa. STiR is one such incubator idea that has tremendous success in garnering and fostering talent. **Speakers: Jonathan Reichental, Ph.D. and Jay Nath**

4:00 – 5:00 **Session 2: Connected Streets & Parking**

Traffic, parking, and road congestion are issues cities grapple with across the country. Transportation innovations have successfully helped cities manage these symptoms of a thriving economy. Our roads and parking assets hold the key to some of these solutions with the help of innovative approaches. **Speakers: Jaime Rodriguez and Chris Davis**

5:00 – 6:00 **Session 3: Autonomous Vehicles & Mobility of the Future**

Autonomous Vehicles and the future of mobility will undoubtedly change the way we connect with our cities. The question of autonomous cars is not “if” but “how” and “when.” How we get around is also changing with a move toward ride sharing apps and services that offer great opportunities as well as give cause to think about our city’s future. **Speakers: Keith Foxe and Andrew Adams**

6:00 – 7:00 **Session 4: Resilient and Sustainable Cities**

Resilience and sustainability are no strangers to Napa. Devastating floods, fires, and earthquakes have made these traits core values of Napa and surrounding cities. These topics continue to be of paramount importance to communities throughout Napa Valley. Technology increasingly plays a role in these efforts. **Speakers: Gil Friend and Derek Ouyang**

7:00 – 8:00 **Network with speakers, guests, and colleagues**