Redistricting Process for Councilmember District Boundaries

February 2, 2021
Redistricting Process for Councilmember District Boundaries

- District Boundaries for November 2020 Election
  - (Based on 2010 Census)

- Redistricting Process for November 2022 Election
  - (Based on 2020 Census)
Background - Overview

• Each city with district-based elections must update ("redistrict") district boundaries every ten years

• The City established district boundaries for the November 2020 Election (based on 2010 Census)

• Must update the boundaries through the redistricting process (based on 2020 Census)

• 2020 Federal Census Data is anticipated to be released July 2021 - August 2021

• Must complete redistricting by April 17, 2022
Substantive (Legal) Requirements for Redistricting Boundary Lines

• Equal population of residents (+/- 10%)

• Comply with State and federal constitutions, and Federal Voting Rights Act (FVRA)

• Geographically contiguous

• Minimize division of “communities of interest”

• Easily identifiable boundaries

• Geographically compact
FAIR MAPS Act
Effective January 1, 2020

- Napa was one of the first (and few) cities to use the FAIR MAPS Act criteria to establish district boundaries

- Many cities and counties have not yet drawn lines under these new requirements
Minimum Procedural Requirements

The City Council must hold at least FOUR public hearings for the public to provide input.

- At least ONE hearing before maps are drawn.
- At least TWO hearings after maps are drawn.
- Earliest boundary map may be released by City: three weeks after census data (~July-Aug 2021)
- Last date to adopt boundary map: April 17, 2022.
Minimum Procedural Requirements (continued)

Encourage all residents to participate, including underrepresented and non-English speaking communities

- Use good faith efforts to provide information to:
  - Community groups for good government, civil rights, civil engagement, or active in language minority communities
  - Media organizations, including those that serve language minority communities

- Upon request, provide live translation in Spanish at public hearings (an “applicable language” = 3% of total population)

- Publish redistricting information on the City’s website in English and Spanish
Supplemental Procedural Options: 3 Types of Redistricting Commissions

- Advisory Redistricting Commission
- Hybrid Redistricting Commission
- Independent Redistricting Commission
Advisory Redistricting Commission

- City Council establishes the commission and may recruit and appoint members (similar to other City Commissions)

- Commission recommends one or more maps to City Council, and City Council retains discretion to approve the final map

- Additional Council meetings will be needed to form the commission and select members; and Commission meetings are in addition to Council meetings to adopt the boundary map
Independent or Hybrid Redistricting Commission

- City Council may delegate authority to Independent or Hybrid Commission

- Commission conducts all public hearings

- **Independent** → Council has no authority to review/approve maps and Commission approves the final boundary map

- **Hybrid** → Commission submits two or more maps to the City Council and the City Council must select one of the submitted maps (cannot make any changes)
Independent or Hybrid Redistricting Commission

- Typically used in larger sized counties and cities, based on a voter-approved charter provision, such as:
  - Long Beach (Population ~466,000)
  - Oakland (Population ~425,000)
  - Sacramento (Population ~500,000)
  - San Francisco (Population ~882,000)
  - San Diego (Population ~1.41 million)
Staff’s Recommended Approach: City Staff-Led Process with Community Outreach Plan

- Council has complete discretion to direct staff to lead the redistricting process (with assistance from expert consultants)

- Not required to have a Redistricting Commission

- Similar process to how the City converted to district-based elections in 2020
Last Year's Process in 2020

- Accelerated 4-month period (during the beginning of COVID-19 pandemic)
- Worked closely with Demographer, Paul Mitchell, Redistricting Partners, LLC
- 5 Public Hearings
- 2 Community Workshops
- Approximately 44 Proposed District Boundary Maps
- Approximately 58 Community of Interests (COI) Worksheets
- And LOTS of Public Comments!
2020 Community Workshops
Proposed Process for 2021

- Public Messaging in English and Spanish
  - Use expert consultant, Tripepi Smith, to boost community outreach efforts
  - Social Media Engagement
  - New dedicated webpage on City’s website
  - Napa News Weekly
  - Press Releases
  - Mailers, infographics, and videos
  - Send updates via the Napa Valley Unified School District parent newsletter
  - Public Notices posted at City facilities
  - Advertisements on Napa Valley TV’s Channel 28 and Napa Valley Register newspaper
Proposed Process for 2021 (continued)

• City staff will work closely with demographer, Paul Mitchell, Redistricting Partners, LLC

• Increased number of Community Workshops on Saturdays or Sundays
  ✓ Hold Community Workshops throughout the City to attract a wide range of participants
  ✓ May be virtual or in-person depending on COVID-19 restrictions

• Pop-Up Events such as Farmer’s Market to help spread the word

• One Public Hearing before maps are drawn (City Council Meeting)
Proposed Process for 2021 (continued)

• 4 Public Hearings after maps are drawn (City Council Meeting)

• Spanish interpretation services will be available upon request at all Public Hearings and Community Workshops

• Online Interactive Tools
  ✓ Online Mapping Tool – City’s consulting demographer can provide training
  ✓ Designated Email Address for the public to provide comments and input
  ✓ Online form for “Communities of Interest Worksheets” in English and Spanish
Tentative Timeline

July 2021 – August 2021
- Census Data becomes available (TBD)

August 2021 – September 2021
- First Public Hearing before maps are drawn

September 2021 – February 2022
- At least one Community Workshop
  (recommended: five Community Workshops)
- At least four Public Hearings with maps drawn

April 17, 2022
- Complete Redistricting Process by adopting a final map
Council’s Direction to Staff for 2021-2022 Redistricting Process

- Staff Recommends that City Council:
  - Direct staff to conduct a staff-led community outreach plan without a commission
  - Provide input on the community outreach plan

  **ALTERNATIVELY:**

- If Council directs staff to start the process of establishing a redistricting commission:
  - Identify the type of commission (advisory, hybrid, or independent).
  - Identify parameters for staff to bring back to Council for future meeting regarding the commission (e.g., membership, scope of authority, and budgetary).
Questions from Council to Staff?