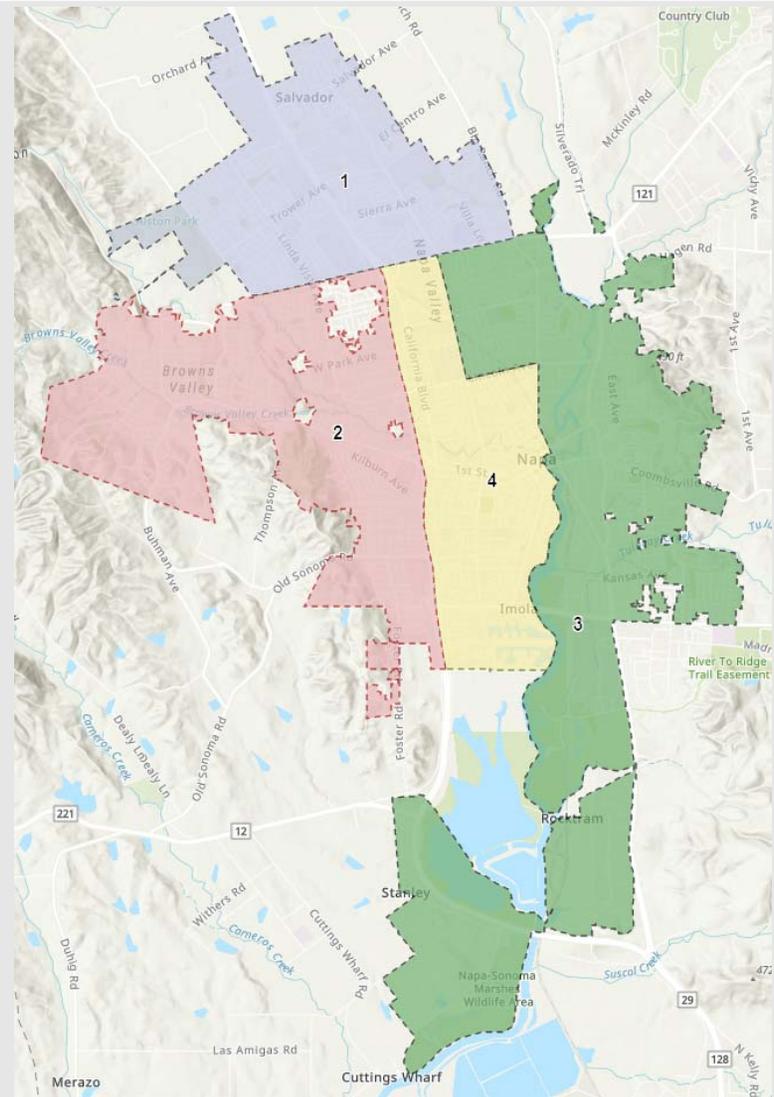


Redistricting
Process for
Councilmember
District
Boundaries

February 2, 2021

Redistricting Process for Councilmember District Boundaries

- District Boundaries for November 2020 Election
 - (Based on 2010 Census)
- Redistricting Process for November 2022 Election
 - (Based on 2020 Census)



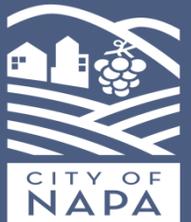
Background - Overview

- Each city with district-based elections must update (“redistrict”) district boundaries every ten years
- The City established district boundaries for the November 2020 Election (based on 2010 Census)
- Must update the boundaries through the redistricting process (based on 2020 Census)
- 2020 Federal Census Data is anticipated to be released July 2021 - August 2021
- Must complete redistricting by April 17, 2022



Substantive (Legal) Requirements for Redistricting Boundary Lines

- Equal population of residents (+/- 10%)
- Comply with State and federal constitutions, and Federal Voting Rights Act (FVRA)
- Geographically contiguous
- Minimize division of “communities of interest”
- Easily identifiable boundaries
- Geographically compact

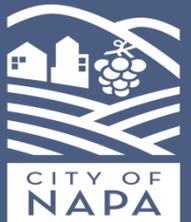


FAIR MAPS Act

Effective
January 1,
2020



- Napa was one of the first (and few) cities to use the FAIR MAPS Act criteria to establish district boundaries
- Many cities and counties have not yet drawn lines under these new requirements



Minimum Procedural Requirements

The City Council must hold at least **FOUR** public hearings for the public to provide input.

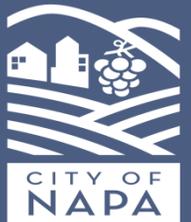
- At least **ONE** hearing before maps are drawn.
- At least **TWO** hearings after maps are drawn.
- Earliest boundary map may be released by City: three weeks after census data (~July-Aug 2021)
- Last date to adopt boundary map: April 17, 2022.



Minimum Procedural Requirements (continued)

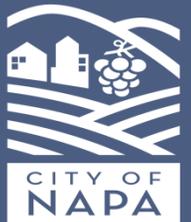
Encourage all residents to participate, including underrepresented and non-English speaking communities

- Use good faith efforts to provide information to:
 - Community groups for good government, civil rights, civil engagement, or active in language minority communities
 - Media organizations, including those that serve language minority communities
- Upon request, provide live translation in Spanish at public hearings (an “applicable language” = 3% of total population)
- Publish redistricting information on the City’s website in English and Spanish



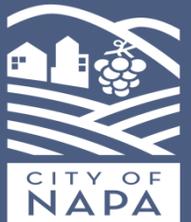
Supplemental Procedural Options: 3 Types of Redistricting Commissions

- Advisory Redistricting Commission
- Hybrid Redistricting Commission
- Independent Redistricting Commission



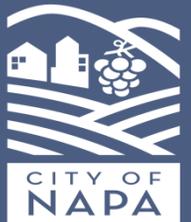
Advisory Redistricting Commission

- City Council establishes the commission and may recruit and appoint members (similar to other City Commissions)
- Commission recommends one or more maps to City Council, and City Council retains discretion to approve the final map
- Additional Council meetings will be needed to form the commission and select members; and Commission meetings are in addition to Council meetings to adopt the boundary map



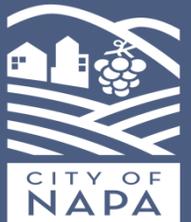
Independent or Hybrid Redistricting Commission

- City Council may delegate authority to Independent or Hybrid Commission
- Commission conducts all public hearings
- Independent → Council has no authority to review/approve maps and Commission approves the final boundary map
- Hybrid → Commission submits two or more maps to the City Council and the City Council must select one of the submitted maps (cannot make any changes)



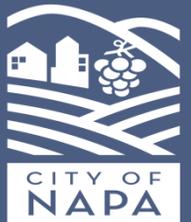
Independent or Hybrid Redistricting Commission

- Typically used in larger sized counties and cities, based on a voter-approved charter provision, such as:
 - Long Beach (Population ~466,000)
 - Oakland (Population ~425,000)
 - Sacramento (Population ~500,000)
 - San Francisco (Population ~882,000)
 - San Diego (Population ~1.41 million)



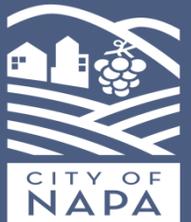
Staff's Recommended Approach: City Staff-Led Process with Community Outreach Plan

- Council has complete discretion to direct staff to lead the redistricting process (with assistance from expert consultants)
- Not required to have a Redistricting Commission
- Similar process to how the City converted to district-based elections in 2020



Last Year's Process in 2020

- Accelerated 4-month period (during the beginning of COVID-19 pandemic)
- Worked closely with Demographer, Paul Mitchell, Redistricting Partners, LLC
- 5 Public Hearings
- 2 Community Workshops
- Approximately 44 Proposed District Boundary Maps
- Approximately 58 Community of Interests (COI) Worksheets
- And LOTS of Public Comments!

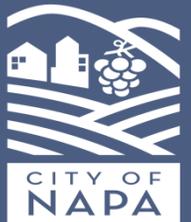


2020 Community Workshops



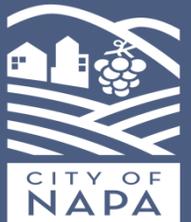
Proposed Process for 2021

- Public Messaging in English and Spanish
 - ✓ Use expert consultant, Tripepi Smith, to boost community outreach efforts
 - ✓ Social Media Engagement
 - ✓ New dedicated webpage on City's website
 - ✓ Napa News Weekly
 - ✓ Press Releases
 - ✓ Mailers, infographics, and videos
 - ✓ Send updates via the Napa Valley Unified School District parent newsletter
 - ✓ Public Notices posted at City facilities
 - ✓ Advertisements on Napa Valley TV's Channel 28 and Napa Valley Register newspaper



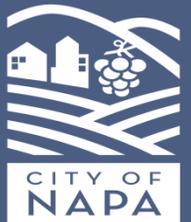
Proposed Process for 2021 (continued)

- City staff will work closely with demographer, Paul Mitchell, Redistricting Partners, LLC
- Increased number of Community Workshops on Saturdays or Sundays
 - ✓ Hold Community Workshops throughout the City to attract a wide range of participants
 - ✓ May be virtual or in-person depending on COVID-19 restrictions
- Pop-Up Events such as Farmer's Market to help spread the word
- One Public Hearing before maps are drawn (City Council Meeting)



Proposed Process for 2021 (continued)

- 4 Public Hearings after maps are drawn (City Council Meeting)
- Spanish interpretation services will be available upon request at all Public Hearings and Community Workshops
- Online Interactive Tools
 - ✓ Online Mapping Tool – City’s consulting demographer can provide training
 - ✓ Designated Email Address for the public to provide comments and input
 - ✓ Online form for “Communities of Interest Worksheets” in English and Spanish



Tentative Timeline

July 2021 – August 2021

- Census Data becomes available (TBD)

August 2021 – September 2021

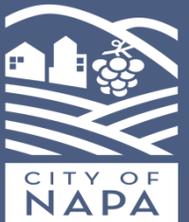
- First Public Hearing before maps are drawn

September 2021 – February 2022

- At least one Community Workshop
(recommended: five Community Workshops)
- At least four Public Hearings with maps drawn

April 17, 2022

- Complete Redistricting Process by adopting a final map

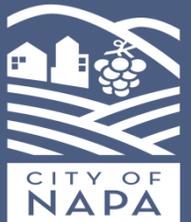


Council's Direction to Staff for 2021-2022 Redistricting Process

- ❑ Staff Recommends that City Council:
 - Direct staff to conduct a staff-led community outreach plan without a commission
 - Provide input on the community outreach plan

ALTERNATIVELY:

- ❑ If Council directs staff to start the process of establishing a redistricting commission:
 - Identify the type of commission (advisory, hybrid, or independent).
 - Identify parameters for staff to bring back to Council for future meeting regarding the commission (e.g., membership, scope of authority, and budgetary).



Questions from Council to Staff?

